



Company Name or Legal Name

(702) 455-8685

Email

Name of artist if different then above

Public Art Letter of Intent

Introduction Statement

The introduction statement in your letter of interest is where you give the panelists a very general idea of who you are. Highlight what kind of artist you are (sculptor, painter, photographer, etc.) and either a statement about the main theme of your work or a statement about your experience as a public artist i.e., how many projects you've done or years you've been practicing.

Project Interest Statement

This is the part of your letter in which you explain not only why you are interested in the project, but why you are the perfect candidate for the opportunity. You should do a close reading of the call to artists to identify key phrases which are used to describe who they are looking for and the traits they expect the commissioned artist to have. Highlight your strengths by using these same phrases in your letter. This will show the selection committee that you have invested your time into learning about the project and know that you are a good fit.

Relevant Experience Statement

The experience section of your letter of interest should quickly list some recent projects you've worked on, which are relevant to the project you are applying for. Let the selection committee know why you are mentioning these experiences. Are the projects similar in scale, budget, or goals?

Credentials / Assets Statement

This should be the third paragraph of your letter of interest. Here you should mention all your credentials including your education, professional affiliations, experiences, and awards. You should also mention any assets you have that will help you if you receive the commission. If you are not a local artist, it is important to mention how you will overcome the distance. Do you have a space in which to complete the work? Do you have experience with shipping your work? Are you willing to travel to the destination and see the project through to completion? What do you bring to the table in addition to your creative abilities?

Conclusion Statement

In your conclusion you should reiterate your enthusiasm about the project and thank the committee for reviewing your application.

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Resume or CV

NO MORE THAN 2 PAGES

Experience

Making certain to include key responsibilities and experience that are pertinent to civic art and its supporting trades. Apprenticeships can also be included here.

Education

[School Name], [City, State] If relevant to art

Public Art Projects

A description of your previous public art project experience(s). Be sure to include month and year of project, description of piece, funding, and location.

Temporary Art Projects

Describe your public art projects here that were on display or exhibited for a limited time. Include month and year of project, description of piece, funding, and location.

Select Gallery Exhibits

We want to see contemporary artists that are dedicated to creating and exhibiting work.

Awards, Certificates or Honors

A rundown of accolades you have received on your journey as an artist. Can include honor awards, placing in design competitions, juried show certificates, etc.

References

References should be specifically to Public Art.

Include names, titles, phone numbers, and emails.

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Sculptures Image List



ARTIST: **TITLE:** **YEAR COMPLETED:**
MATERIALS: **DIMENSIONS/SIZE:** (Height followed by width)
LOCATION:
PRICE: **FUNDING TYPE:** Private, commercial, public

STORY/NARRATIVE ON PIECE: What do you want the evaluator to know about this piece of work? Evaluators would like to know if you can complete a project on time, how long it took, and did you stay in budget? List positive information. Is there a story about engagement? Or something that relates to the call you are applying for?

Contact information for Artwork (Name, Phone and Email)



ARTIST: **TITLE:** **YEAR COMPLETED:**
MATERIALS: **DIMENSIONS/SIZE:** (Height followed by width)
LOCATION:
PRICE: **FUNDING TYPE:** Private, commercial, public

STORY/NARRATIVE ON PIECE: What do you want the evaluator to know about this piece of work? Evaluators would like to know if you can complete a project on time, how long it took, and did you stay in budget? List positive information. Is there a story about engagement? Or something that relates to the call you are applying for?

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Detail slides for instances where you may want to show several angles or certain details of the sculpture. When this is the case, this is a template example to further explain your process, interesting facts, or items that you believe will set you apart from the other artists.

TITLE: Wanna Play? Detail of the Dog
MATERIALS:

Give additional information. What do you want the evaluator(s) to know about this detail? Is there a special technique you used?

Please layout a 6 up or 8 up grid and limit submissions to no more than two pages. If you are not the main artist, you need to clearly explain what your role was in the project. Temporary are work is ok to use for examples when call is for emerging artists.

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Mural Image List

<p>1</p> 	<p>ARTIST: _____ TITLE: _____ YEAR _____</p> <p>COMPLETED: _____</p> <p>MATERIALS: _____ DIMENSIONS/SIZE: (Height followed by width) _____</p> <p>LOCATION: _____</p> <p>PRICE: _____ FUNDING TYPE: Private, commercial, public _____</p> <p>STORY/NARRATIVE ON PIECE: What do you want the evaluator to know about this piece of work? Evaluators would like to know if you can complete a project on time, how long it took, and did you stay in budget? List positive information. Is there a story about engagement? Or something that relates to the call you are applying for?</p> <p>Contact information for Artwork (Name, Phone and Email)</p>
<p>2</p> 	<p>Showing the scale or showing more than just the mural could be used but it should not be used for every mural you are submitting.</p> <p>ARTIST: _____ TITLE: _____ YEAR COMPLETED: _____</p> <p>MATERIALS: _____ DIMENSIONS/SIZE: (Height followed by width) _____</p> <p>LOCATION: _____</p> <p>PRICE: _____ FUNDING TYPE: Private, commercial, public _____</p> <p>STORY/NARRATIVE ON PIECE: What do you want the evaluator to know about this piece of work. They want to know can you complete a project on time, how long did it take, did you stay in budget, only list positive information. Is there a story about engagement? Or something that relates to the call you are applying for?</p> <p>Contact information for Artwork (Name, Phone and Email)</p>
<p>3</p> 	<p>Detail Slide could be used for a mural where you want additional opportunity to show technique. This is a template example to further explain your process, interesting facts, or items that you believe will set you apart from the other artists. Use sparingly, details slides should not be used for every mural.</p> <p>TITLE: Whitney Mural, Woman Detail</p> <p>Give additional information. What do you want the evaluator(s) to know about this detail? Is there a special technique you used?</p>
<p>4</p> 	<p>People in images can show scale but should not be the focal point.</p> <p>ARTIST: _____ TITLE: _____ YEAR COMPLETED: _____</p> <p>MATERIALS: _____ DIMENSIONS/SIZE: (Height followed by width) _____</p> <p>LOCATION: _____</p> <p>PRICE: _____ FUNDING TYPE: Private, commercial, public _____</p> <p>STORY/NARRATIVE ON PIECE: What do you want the evaluator to know about this piece of work. They want to know can you complete a project on time, how long did it take, did you stay in budget, only list positive information. Is there a story about engagement? Or something that relates to the call you are applying for?</p> <p>Contact information for Artwork (Name, Phone and Email)</p>

Take good professional pictures of your murals without people. Try to take photos straight forward and centered capturing the entire mural if possible. If the call allows indoor paintings, make sure the artwork is photographed without shadows or background items.

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BEAT FEET

FOOT DRINKING
Kingbirds may look like they are drinking the ground to quench their thirst with each other. They are often seen with their heads buried in the ground. When you see a kingbird do this, it is not drinking. It is actually drinking the water from a hole it has dug in the ground.

PLEASE DON'T CLIMB
BEAT FEET DON'T WALK FOR CLIMBING, BUT YOU CAN USE IT TO MAKE NESTS. HERE'S HOW TO LET DOWN YOUR OWN BAIT.

Shake the water from hole to side. If you have to, use a stick to help.

Tap the water from side to side. If you have to, use a stick to help.

Tap the water from side to side. If you have to, use a stick to help.

NO TEXT ON IMAGE SEE CALL FOR FILE NAME REQUIREMENTS
No multiple images
Watch sizes especially if converted to PDF